7.3 – INSTITUTIONAL DISTINCTIVENESS

PLANTING AND MAINTAINING TREE SAPLINGS

"Sowing of Palmyra Seeds" held on 1st July 2022 on the banks of Korattur Lake, Chennai, and on 24th September 2022, in coordination with Ambattur Water Saving Body at Ambattur Erikkarai, Ayappakkam. Chev. Ln. Dr. N. R. Dhanapalan, Founder and Chairman, Mr. N. R.D. Prem Kumar, Secretary, and Dr. P. E. R. Premchand Joint Secretary of Annai Violet Group of Institutions along with the members of Lions' Club, Chetpet 324A, Mr. Nedumaran of Ambattur Water Body and Mr. Raja of IT Palm Trees, took an active participation by flagging off the event.

A total of 8000 Palmyra seeds were sown around the banks of Korattur Lake and Ambattur Erikkarai. College Principal Dr. Initha Lebanon Ebency, NSS PO's Dr. Sathy, Mr. Anbarasu, Mr. K. Ponnarasu, YRC PO, NSS Volunteers, Staff, and Students were also present to witness the event. It was an eye opener program for all students and the public.

Planting Palmyra seeds help to prevent soil erosion, conserve water, and provide shade, making them an important resource for environmental conservation. It also helps to provide food and livelihood opportunities, to conserve the environment, and to support the agricultural industry. By promoting the cultivation of Palmyra trees, one can help to improve the lives of people and animals in many parts of the world.



REACHING OUT THE MENTALLY CHALLENGED

The NSS, YRC and IQAC of Annai Violet Arts and Science College along with the Lions Club of Chetpet 324k, organized "Reaching out Mentally Challenged" event on 10th October 2022 at Sri Arunodayam Home for Mentally Challenged Destitute, Kolathur. NSS Volunteers Mr. Meyyappan and Mr. Arul exhibited their talent like Mimicry and Mono Act to entertain the kids in a funny way. The Student Forum conducted games like Balloon blasting and throwing ball into the bucket etc. in which the kids participated enthusiastically. The kids were made to sing and dance and that made them cheery. Finally fruits and eatables were distributed to the children.

Mr. Pandi Ganesan, the Manager of the Home, expressed his gratitude and blessed our Institution. The motto of the event was to help the kids to feel more connected to society. The students gained a better understanding of how to communicate with and support the mentally challenged. Empathy, Patience and a willingness to connect were also taught to our students. Dr. K. A. Sathy, Mr. Anbarasu, NSS PO & Mr. K. Ponnarasu, YRC PO, Staff and 16 NSS Volunteers participated in the event.



BLOOD DONATION CAMP

Department of Biochemistry, YRC and RRC in association with Lion's Blood Bank and Research Foundation, Egmore, Madras, organized a blood donation camp at Annai Violet Arts and Science College campus on 8th & 9th of February, 2023. The objective of the camp was to

create awareness about the importance of blood donation and to encourage staff and students to donate blood and save lives.

On day one, the Founder and Chairman Chev. Ln. Dr. N. R. Dhanapalan initiated the camp. Mr.N. R. D. Prem Kumar, Secretary, made a start up by donating his blood. Dr. P. E. R. Premchand, Joint Secretary, Dr. Initha Lebanon Ebency, Principal, and Mrs. Japhia Solomon, Vice Principal and IQAC Coordinator presided over the event. The camp was a huge success, with a large number of students and staff members participating in the event. The number of donors registered on Day 1 was 111 and 93 units of Blood were collected.

On day two, PMJF Ln. Mrs. S. P. Bakkiyalakshmi, immediate Past District Governor 2021-2022, Multiple Council Vice Chairman, and Ln. R. Vijayakumar, District Chairperson, Global Service Team, Ln. N. S. Gopinath, District Chairperson, Chemo Port, Ln. Dinesh Kumar, District Chairman, Hunger actively participated in the event. The number of donors registered on Day 2 was 77 and 60 units of Blood were collected. Overall 153 units of Blood were collected. The college administration and the student council extended their full support for the successful conduct of the camp. The camp was conducted in a systematic and organized manner. The blood bank team, comprising 2 doctors and 7 Lab technicians, conducted preliminary check-ups of the donors to ensure their eligibility to donate blood. The process of blood donation was carried out in a sterile environment and all necessary precautions were taken to ensure the safety of the donors. The camp was a huge success and received an overwhelming response from the students and staff. The collected blood will be used to save the lives of those in need and will go a long way in fulfilling the shortage of blood in the local blood banks.

The blood donation camp at Annai Violet College was a step in the right direction towards creating a better and healthier society. The college extends its heartfelt gratitude to all those who participated and made the event a success.

NATIONAL LEPROSY ERADICATIONPROGRAMME

(SPARSH LEPROSY AWARENESS CAMPAIGN)

Medical Support and Basic Needs for Leprosy Patients

Leprosy is a chronic infectious disease that affects the skin, peripheral nerves, and mucosal surfaces of the upper respiratory tract and eyes. Despite being curable, leprosy remains a significant public health issue in many countries.

On account of the Silver Jubilee Celebrations, the NSS Units and IQAC of Annai Violet Arts and Science College in association with Lions Club 324K, Chetpet, and the Department of Public Health and Prevention Medicine, Teynampet, Chennai, conducted an awareness program on 9th February 2023 at the College premises by providing medical support and basic needs to the individuals affected by leprosy in the local community. The Guest for the day was Mr. M. Arumugam, Non Medical Supervisor, Government of Tamilnadu, Dept. of Public Health and Prevention Medicine (Leprosy).

Special invitees Mr. T. Newton and S. Kalaikannan, Health inspectors, were honored by Mr. N. R. D. Prem Kumar, the College Secretary. PMJF Ln. Bhagyalakshmi, Ln. Vijayakumar, Ln. Gopinath, Ln. N. S. Rani were also present and were honored by Dr. Initha Lebanon Ebency, Principal, and Mrs. Japhia Solomon, Vice Principal and IQAC Coordinator. Student NSS Volunteer, Mr. Elango, welcomed the gathering. Mr. Arumugam briefed about the various activities conducted by the Dept. of Public Health and Prevention Medicine (Leprosy). Followed by him, Mr. Anbarasu and Dr. Sathy, NSS Officers, briefed on the 25 projects and the role of NSS in the College. Ln. Vijayakumar and PMJF Ln. Bhagyalakshmi briefed out the responsibilities and activities of the Lions' Club. Finally Mr. N. R. D. Premkumar and Members of Lions Club distributed the Provisions to the Lepers. Overall 25 Lepers participated in the event. Mr. Arumugam and team distributed chappals and medicines to them. Refreshments were also provided by the College and the event came to an end by proposing a vote of thanks by Mr. Elango. The activity was successful and had a positive impact on the lives of the leprosy patients. The event witnessed the importance of such initiatives in reducing the burden of leprosy on individuals and communities.



WOMEN ENTREPRENEURIAL PROJECTS & PROVIDING SEWING MACHINES FOR DESTITUTE WOMEN

IQAC, the Department of Accounting and Finance and the Department of Corporate Secretaryship combined together inaugurated "Women Entrepreneurial Projects" on February 21, 2023 to provide opportunities for women to develop their entrepreneurial skills. 15 destitute women were chosen and were taught tailoring by arranging classes at Anna Ananda Illam, Pudur. The classes started on Feb' 22 and continue till the month of March. At the end of these classes, these women will be given sewing machines that can help them to start and grow their businesses.

This event is to inspire and motivate other women to pursue entrepreneurship by showcasing successful women entrepreneurs as role models.



SEED CAPITAL FOR VISUALLY CHALLENGEDTRAIN VENDORS

The IQAC and the department of Microbiology together organized an event "Seed Capital to Visually Challenged Train Vendors" on February 21st 2023.

25 visually challenged train vendors were provided with seed capital of Rs.1000/- along with a lunch. These visually challenged vendors were assisted by the College students. Providing seed capital to such vendors can have wider social benefits, such as breaking down the stigma surrounding disability and promoting a more inclusive society.

The event was graced by the founder and Chairman, Chev. Dr. N. R. Dhanapalan, Annai Violet Group of Institutions and Mr. N. R. D. Premkumar, Secretary, Dr. P. E.

R. Premchand, Joint secretary, Mr. Sampath, Director of N.R.D Group of Companies, Mr. N. R. D. Birla David, Mr. Praveen Kumar, Ln. Ms. N. S. Rani, Ln. Mr. Dinesh, Ln. Mr. Gopinath, Dr. Esther Satyavathy, Principal, Annai Violet International School, Mrs. Lydia Devasagayam, Principal, Annai Violet Matriculation Hr. Sec. School, Dr. C. Initha Lebanon Ebency, College Principal, and Vice Principal Mrs. Japhia Solomon.

In the closing session, the vendors expressed their gratitude and shared their views that made the audience awestruck. The event's purpose was to create economic opportunities, to promote social inclusion, and to empower individuals with visual impairments to become self-sufficient.



FREE MEDICAL CAMP FOR DOMESTIC ANIMALS

IQAC and the department of Economics executed the Free Medical Camp for Domestic Animals at Annai Anandha Illam, Pudur, on 22nd Feb 2023. Mr. M. V. M. Ramesh Kumar, Industrialist and the Government Veterinary Doctor, was the Guest for the day. Mr. N. R. D. Premkumar, Secretary, Dr. P. E. R. Prem Chand, Joint Secretary, Lions Club Members Ln. Ms. N. S. Rani, Ln. Mr. Dinesh, Ln. Mr. Gopinath, Dr. Gopu, Veterinary Doctors, Hospital Assistants, Dr. C. Initha Lebanon Ebency, College Principal, Mr. V. Anbarasu, Head, Dept. of Economics, Staff and Student Volunteers participated in this Mission project and made this event an empirical reality for the public who came with their domesticated animals like cock, dog, cow & goat.Nearly 32 Pets were diagnosed and were given vaccination and medicines.



SUPPLY OF CHEMO PORT FOR PAEDIATRIC CANCER PATIENTS



IQAC and the Department of Commerce of Annai Violet College in coordination with the Lions Club 324K, Chetpet, organized "Supply of Chemo Port for Paediatric Cancer Patients" on 18th Feb. '23 at Institute of Children's Hospital, Adyar. The Guests of Honor were Chev. Dr. N. R. Dhanapalan, Founder and Chairman, Annai Violet Group of Institutions and Kavingar Ln. Dr. K. Manivannan, District Governor. 4 chemo ports were supplied to 4 paediatric patients.

Overall, a chemo port can improve the quality of life for the kids who are undergoing chemotherapy. It helps them have a safe, convenient, and comfortable way to receive their treatment. It can also reduce the need for repeated needle sticks and peripheral intravenous lines, which can be stressful and unpleasant for such patients.

GRANTING LIFE SUPPORT FOR CANCER PATIENTS

On the same day at the children's ward, each packet that contained Nutritious Food, Dry Fruits, and Toys were supplied to 100 kids who were under the age of 10. Rs.10000 was contributed by Mr. K. Sriram, a student volunteer of III B. Com. (General), on request raised by the Institute of child welfare PRO Mr. Gangadharan. The decision to grant life support for cancer patients should be based on the individual patient's wishes and medical condition and it was met out in some standards.

Mr. N. R. D. Premkumar, Secretary, Ln. Ms. N. S. Rani, Ln. Mr. Dinesh, Ln. Mr. Gopinath, Dr. C. Initha Lebanon Ebency, College Principal, Dr. Uma Sarulatha, Head, Dept. of Commerce with her Staff Members and students witnessed both the events.

Apart from these noteworthy projects, the College has also launched the Endowment Scholarship Scheme of Rs. 1 Crore, which aims to give education to students who are financially less privileged to get educated. For this noble cause, many have contributed already and the alumni families, who are widespread across the country, holding many reputed positions, have come forward to contribute.

These commendable and benevolent services with all humongous efforts will sustain gloriously in the coming years.

